

THE AMERICAN FISHERIES SOCIETY & THE WILDLIFE SOCIETY 2019 JOINT CONFERENCE

RENO, NEVADA • SEPTEMBER 29 - OCTOBER 3, 2019
RENO-SPARKS CONVENTION CENTER



JOIN US FOR THE FIRST-EVER JOINT CONFERENCE OF THE AMERICAN FISHERIES SOCIETY AND THE WILDLIFE SOCIETY. We're expecting a historic gathering of fisheries and wildlife professionals, educators, students, and influencers. As an exhibitor, you add value to the attendee experience, so we've **kept our rates low** to encourage your participation.

The American Fisheries Society (AFS) and The Wildlife Society (TWS) encourage the advancement of wildlife and fisheries professionals and students by providing opportunities to learn, network, train and engage. We foster development through a network of local organization units across North America. TWS and AFS work to ensure that fisheries and wildlife professionals use scientific research to sustain healthy wildlife populations and habitats for the benefit of generations to come.

This year our conference travels to Reno, Nevada, and will celebrate the first-ever joint conference of AFS and TWS. Each year our conferences grow with more educational and networking sessions, and 2019 is no exception. Don't delay! Learn, network and engage at this historic gathering of wildlife and fisheries professionals.

We've designed the Member Activity Center and Exhibit Hall as a hub featuring many activities to encourage attendees to interact with our exhibits each day. This hub features poster sessions, refreshment breaks, networking tables and seating, message boards, photo gallery and contest, cooking demonstrations, and other interactive exhibits and attractions. Engaging opportunities throughout the conference, including a designated trade show networking event, make the space a can't miss for attendees and exhibitors.

EXHIBITOR BENEFITS

- Exhibitor Booth located in the high-traffic Members Activity Center/Exhibit Hall
- One Exhibitor Registration Badge for all educational sessions and networking events
- One Events-Only Exhibitor Badge for the opening and closing night networking events
- News Announcement with a link to your website in our e-newsletter
- Text Link to your website on our conference website exhibitors page
- Program Guide Detailed Listing about your organization and where to find you
- Mobile App Listing

SPONSORSHIP

If your organization is interested in increasing your visibility and engagement with this highly-targeted audience, please contact Chuck Shively (chuck.shively@wildlife.org; 301-897-9770 x 305) or Katrina Dunn (KDunn@fisheries.org; 301-897-8616 x 213). Most Sponsorship levels can be customized to help you achieve your desired results, and include complimentary exhibit space and registrations. Sponsorships range from \$3,500 to \$20,000+.

ADVERTISING

If you aren't able to attend the conference but would like to advertise in the joint meeting program guide, please contact Chuck Shively (chuck.shively@wildlife.org; 301-897-9770 x 305). We have a variety of ad sizes and affordable rates to fit your budget, ranging from \$575 to \$1,500.

EXHIBITOR BOOTH FEES & DETAILS

- Commercial Booth* \$1,950
- Non-profit \$800
- Artist booth \$450
- AFS Member Org \$1,800

A link to the floor plan will be provided to you so that you can immediately select your booth locations.

BOOTH FURNISHINGS

Booths are 10 ft. deep x 10 ft. wide and consist of a 10 ft. high back drape, 3 ft. high drape on two sides, one 8 ft. skirted table, two chairs, one wastebasket, and one 7" x 44" identification sign. The Wildlife Society contracts with professional decorator to ensure your materials are shipped and handled with professional care. Forms to order additional equipment, etc. will be sent by the decorator after June 1, 2019.

FREIGHT HANDLING

It's never been easier to ship your supplies to the conference. Many conference centers will not allow the use of their loading dock facilities, except for commercial traffic; however, our decorator will ensure your materials are brought directly to your booth. Freight handling costs are based on weight, so you'll want to calculate your shipment with them in advance.

EXHIBITOR SCHEDULE

SUNDAY, SEPT 29

Exhibitor Set-Up
2:00 – 5:00 pm

MONDAY, SEPT 30

Exhibits Open
9:00 am – 5:00 pm

Networking Event
Exhibit Hall
5:00-7:00 PM

TUESDAY, OCT 1

Exhibits Open
9:00 am – 5:00 pm

WEDNESDAY, OCT 2

Exhibits Open
9:00 am – 5:00 pm

Exhibitor Tear-Down
5:00 pm

EXHIBITOR NOTES

- Don't miss your opportunity to engage with 4,000+ of our attendees during our evening Networking Events. This will be one of your top opportunities to engage with a large volume of attendees in a short period of time.
- A limited number of discounted hotel rooms will be available at two nearby hotels.

AFS AND TWS JOINT CONFERENCE

EXHIBITOR APPLICATION

Company/Organization _____ Contact Name _____

Mailing Address _____ City _____

State/Province _____ Zip _____

Phone (____) _____ - _____ Email _____

SELECT BOOTH OPTION

- Commercial Booth \$1,950 USD
- Non-profit/Artist booth \$800 USD
- AFS Membership Organization \$1,800 USD
- Artisan \$450 USD

SELECT PAYMENT OPTION

CREDIT CARD

- American Express
- Visa
- Mastercard
- Discover

Name as it appears on card

Credit Card Number

Expiration Date (mm/yy)

CVC Code

- CHECK (payable to The Wildlife Society)

Contract Agreement: I understand that this application becomes a contract when signed by us and submitted for processing. We agree to abide by conditions as outlined on the following page.

Signature of Authorized Representative

Title

Date

- **Payment must be received with this form** • **Only signed reservations are confirmed**

EXHIBITOR RULES AND REGULATIONS

EXHIBIT LIMITATIONS

Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits shall not obstruct the view of or interfere with access to other exhibits. Devices for reproducing sound or music may be restricted at the discretion of the organizers. Projection of sound beyond the confines of the exhibit is prohibited unless a request is submitted to and approved by the organizers in writing prior to the conference.

BOOTH ASSIGNMENT

The assignment or subletting of any part or all of an exhibit booth is prohibited unless a request is submitted to and approved by the organizers in writing prior to the conference. The organizers reserve the right to change the location of exhibition space and reassign exhibit booths if it determines such action is in the best interest of the conference.

PROMOTIONAL CONSIDERATION

All promotional considerations for the printed Program Guide are subject to submission and receipt to organizers by July 30. Submission after that date may not meet the print deadline and not be included in the printed guide.

RIGHT OF REFUSAL AND/OR CANCELLATION

The organizers reserve the right to refuse the application of any organization not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the conference. This also applies to displays, literature, advertising, novelties, souvenirs, and personal conduct. The organizers reserve the right to cancel this agreement whenever it discovers that the exhibitor's display is not as described in this agreement or is incompatible, in the opinion of the organizers, with the purposes of the conference.

INSURANCE AND HOLD HARMLESS AGREEMENTS

Fire, theft, liability and extended coverage insurance are not provided by the organizers or the Reno-Sparks Convention Center. Exhibitor may obtain such coverage at its own expense. Small and valuable exhibit materials should be packed each night and placed in a secure location. Exhibitor remains responsible for all property brought into the conference facilities and shall bear the sole risk of loss for that property. Exhibitor agrees to indemnify and hold harmless the organizers, Reno-Sparks Convention Center, and their agents and employees from any damages caused by theft or other perils normally covered by extended coverage, liability, theft, or fire policies. Exhibitor shall indemnify and hold harmless the organizers, Reno-Sparks Convention Center, their agents and employees, and co-sponsoring agencies for all claims, losses, liability, or damages for injury, death, or property damage that may arise from activities of the exhibitor, its employees, agents, invitees, and licensees.

ATTORNEY FEES AND COSTS

Should any litigation arise out of this contract, the exhibitor shall pay all costs and reasonable attorney's fees incurred by the organizers and/or the co-sponsoring agencies if the organizers or the co-sponsoring agencies are the prevailing party. This provision shall extend to the costs and attorney's fees incurred at both the trial and appellate levels.

TAXES AND LICENSES

Exhibitor shall be responsible for obtaining any licenses, permits, or approvals required under local, state/province, or federal law applicable to its activity at the conference, including the use of copyrighted music. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees, or other charges that shall become due any governmental authority in connection with its activity at the conference.

FIRE, SAFETY, AND HEALTH

Exhibitor agrees to accept full responsibility for compliance with city, county, state/province, and federal fire, safety, and health ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents to attendees.

Exhibitor hereby represents and warrants to the organizers and co-sponsoring agencies that the exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity in its exhibit design and the proper construction and safety of the exhibit itself, as erected.

CANCELLATIONS AND REFUNDS

In the unlikely event of cancellation by the organizers or for any reason or factor outside the control of the organizers, it is within the sole discretion of the organizers to decide on credits and/or refunds for the registration fee. The organizers shall not be liable to refund any travel or hotel costs incurred by registrants or their organizations.