

THE AMERICAN FISHERIES SOCIETY & THE WILDLIFE SOCIETY 2019 JOINT CONFERENCE

RENO, NEVADA • SEPTEMBER 29 - OCTOBER 3, 2019
RENO-SPARKS CONVENTION CENTER



JOIN US FOR THE FIRST-EVER JOINT CONFERENCE OF THE AMERICAN FISHERIES SOCIETY AND THE WILDLIFE SOCIETY. We're expecting a historic gathering of fisheries and wildlife professionals, educators, students, and influencers. As an exhibitor, you add value to the attendee experience, so we've **kept our rates low** to encourage your participation.

SPONSOR BENEFITS

- **Sole sponsorship of an event or location** that includes signage and Program Guide recognition for:
 - ▶ **Platinum (\$20,000+)**: any events are available for sole sponsorship, including a custom designed event. Sponsorship of the opening plenary session includes up to a five-minute welcome to conference attendees, plus on-stage verbal recognition and event signage as a Platinum Sponsor. Custom events include an up to 80 minute symposium, panel discussion, or other presentation during a time slot without competing events.
 - ▶ **Gold (\$10,000+)**: any events or locations available, such as the Registration area or Poster Sessions, or a custom designed event.
 - ▶ **Silver (\$7,500+)**: any events at the Silver or Bronze level, such as Refreshment Breaks or Receptions.
 - ▶ **Bronze (\$3,500+)**: a shared sponsorship of an event at the Bronze level, such as a field trip.
- **Premium Exhibit Booth and a Sponsor sign** to maximize your visibility in our Member Activity Center/Exhibit Hall. Free to our Sponsors.
- **Platinum, Gold and Silver Sponsors** have the option to **give away a premium with your brand's logo or display handouts/brochures** at your sponsored event or location.
- **Announcement of your Sponsor relationship with a link to your website** Announcement of your Sponsor relationship with a link to your website on conference website and TWS' eWildlifer newsletter.

SPONSOR BENEFITS CONT'D

- **Platinum Sponsors** receive a complimentary **full-page ad in the Program Guide**.
 - As a **Platinum, Gold, or Silver Sponsor** you can make a featured offer or promotion about your organization in **the eWildlifer** to The Wildlife Society membership. **In addition, Platinum and Gold Sponsors** are cross-promoted on the conference website and through The Wildlife Society's social media pages.
 - **Band of logos recognition** by tier on the TWS Conference website, in the Conference Program Guide, and on signage in high-traffic areas at the conference.
 - **Pre- and Post-Conference full-page band of logos thank you ad** in *The Wildlife Professional* magazine and *Fisheries* magazine.
 - **Complimentary Registrations and tickets. Conference full access registrations.**
 - ▶ **Platinum Sponsors:** Six registrations
 - ▶ **Gold Sponsors:** Three registrations
 - ▶ **Silver Sponsors:** Two registrations
 - ▶ **Bronze Sponsors:** One Registration
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Sponsorship of an event or location that includes signage and Program Guide recognition. Custom designed events are available for Platinum and Gold levels.

- Various Awards Receptions
- Registration Area
- Ding Darling Exhibit
- Resume Review
- Various Networking Events
- Student Leader's Lunch
- Poster Sessions
- Leadership Institute
- Refreshment Breaks
- Members Activity Center
- Quiz Bowl
- Mobile Application
- Various Plenary, Keynote and General Sessions
- Cyber Café

*Additional events may be available. To discuss more opportunities, inquire with **Chuck Shively** (cshively@wildlife.org) or **Katrina Dunn** (kdunn@fisheries.org)*

In brand recognition, engagement, and visibility, Platinum Sponsors receive 350,000 exposures to their targeted audience; Gold Sponsors receive more than 300,000 exposures; Silver Sponsors receive 200,000 exposures; and Bronze sponsors 10,000 exposures.

** Some items are subject to change. The addition of other components is also possible. We welcome the opportunity to customize the Sponsorship package to best meet your organization's needs.*

AFS AND TWS JOINT CONFERENCE

SPONSOR AGREEMENT

Company/Organization _____ Contact Name _____

Mailing Address _____ City _____

State/Province _____ Zip _____

Phone (____) _____ - _____ Email _____

SELECT SPONSORSHIP OPTION

Platinum Sponsor \$20,000+

Silver Sponsor \$7,500+

Gold Sponsor \$10,000+

Bronze Sponsor \$3,500+

Sponsor packages provide a mix of member engagement, brand recognition, announcements and special access. Each package can be customized to help you achieve your desired return on investment and objectives. Details of your Sponsor package will be provided in a separate document.

Signature of Authorized Representative

Title

Date

Payment must be received prior to engagement of sponsorship benefits.